

Dear Parent/Carer,

Impress Online: An Introduction

We are Impress Education and we are excited to be partnering with your child's school in the new year to deliver our innovative, online learning programmes. We are a business started by educators which specialises in offering targeted intervention delivered by outstanding practitioners and examiners.

Over the last 20 months the landscape of teaching has changed dramatically. Students have been forced by circumstances beyond their control to adopt online learning. Schools have been forced to ensure their teaching provision can translate seamlessly to an online offer. Thankfully, Impress since its inception had planned for an online digital suite of products and services. We were therefore uniquely placed to deliver this programme of courses for both Key Stage 3 and 4 and are delighted that your child/ren will have the opportunity to benefit from them.

The English Language, Maths and Science courses for Key stage 4 have been created by published educational authors, Former Principal Examiners, Senior Examiners and Lead Practitioners. They were given a somewhat innovative brief which centred on two key elements. Firstly, it was vital for the courses to be truly differentiated to allow access and significant stretch and challenge for all learners. Impress has succeeded in creating lessons, accompanying assessments and resources for three separate groups of learners each week and your child's school will assign their students to their ability group within the next few weeks. Secondly, we were keen to leverage the expertise of the Examiners in our team to ensure that each lesson truly demystified misunderstandings and misconceptions held by students and provided crystal clarity in regards to what truly impresses the Examiner.

Sessions will be scheduled during weekdays in the late afternoons and evenings for the vast majority of students. However, your child's school will decide which students to invite to remain in school so that they can benefit from use of the school's IT facilities and a teacher's presence to assist if required. You will be issued with a timetable by your child's school in due course.

Your child can expect to engage with a highly intuitive Impress platform which is simple and clear for each student to access and engage with. Each lesson will be 90 minutes in duration and will take place in a webinar format. No child will see or hear other pupils during the course of the sessions. The teacher will share their screen and invite students to take part in three engagement activity polls during the course of the lesson. These engagement activities are both an assessment for learning activity and a means of measuring engagement and focus. There will be an expectation for your child to take part in assessment activities on the Impress platform outside of lessons and these activities will both enrich their learning experience and signal to our teachers the level of understanding of your child every 5 weeks. All of the data collected by our Impress assessment team will



be shared with the school for their teachers to act on any glaring mistakes, miscomprehensions or simply gaps in knowledge and understanding. Please follow the link below to find out more about our KS4 online programme:

<https://impress.education/key-stage-4-online/>. You will also find further information on the experts who are planning and teaching our sessions on our website.

Impress was founded to support children in schools. We will therefore be monitoring the wellbeing of your child throughout this process with a number of short questionnaires. This data will be shared with schools for them to identify if any child needs extra support or care. We believe this package of exemplary intervention will be both groundbreaking and incredibly effective in helping students face their exams less fearful and more in control of their success. Our face to face masterclasses have been extraordinarily successful and a perusal of the testimonials on our website <https://impress.education/case-studies/> will confirm this. A key part of that success stemmed from the founding premise that brilliant teachers, who were also Senior Examiners, could highlight to students where they were most likely to make significant marginal gains. Our online programmes are built on that same premise and we look forward to your children relishing the empowerment that comes from experiencing those cumulative gains and stepping into their exams just a little bit more confident and assured.

We hope that you have a peaceful festive season and we look forward to working with your child in the New Year.

The Impress Team